

4.15.2 Art & Design Paper 2 (442/2)

ALTERNATIVE A: DRAWING/PAINTING

QUESTION 1 AND 2

		MARKS	
1.	INTERPRETATION		
(i)	Relevance of subject matter to theme [<i>Bicycle ride/ 2 Elephants bath</i>]	07	
(ii)	Appropriateness of mood/atmosphere (<i>Wobbling ride/whirling in muddy water, splashing water, Facial expression etc.</i>)	06	15
(iii)	Correct dimensions (measurements)/format	02	
2.	COMPOSITION		
(i)	Appropriate use of space	06	
(ii)	Use of principles (unity/rhythm/balance)	06	30
(iii)	Creativity/ Imagination/ Originality	10	
(iv)	Close-up/focal point	08	
3.	FORM/STRUCTURE		
(i)	Definition of forms	08	
(ii)	Capture of action	08	
(iii)	Articulation of posture, features & objects	06	32
(iv)	Proportions of forms in relation to each other and Whole	06	
(v)	Texture/pattern	04	
4.	TONE/COLOUR		
(i)	Tonal value to create volume/depth	07	
(ii)	Harmony/contrast	07	20
(i)	Competency in the use of media(workmanship)	06	
5.	PRESENTATION		
(i)	Neatness/finish	03	03
	TOTAL	100	MARKS



SECTION B: GRAPHIC DESIGN

QUESTION 3 AND 4

		MARKS	
1.	INTERPRETATION		
	(i) Subject matter: requirements, correct information Contents – [<i>Carrier bag^{3m}, compliment slip^{2m}, Branded DVD Case^{3m}, Personalized card</i>]	08	
	(ii) Correct dimensions	02	
	(iii) Appropriate format	02	20
	(iv) Understanding of graphic design process	08	
2.	COMPOSITION		
	(i) Layout of pictorial forms/letters	08	
	(ii) Spacing of letters, words and lines	08	
	(iii) Originality/creativity/imagination	08	32
	(iv) Rhythm/unity/balance	08	
3.	FORM/STRUCTURE		
	(i) Definition of forms (pictorial ^{5m} /letters ^{5m})	10	
	(ii) Proportion of forms (pictorial ^{5m} /letters ^{5m}) in relation to each other and whole.	10	30
	(iii) Appropriateness of forms/ (pictorial/letters to function.	10	
4.	COLOUR		
	(i) Appropriate colour	06	
	(ii) Harmony/contrast	06	12
5.	WORKMANSHIP		
	(i) Precision ^{4m} / neatness/ finish ^{2m}	06	06
		TOTAL	100 MARKS

