

MARKING SCHEME

F4 ART AND DESIGN

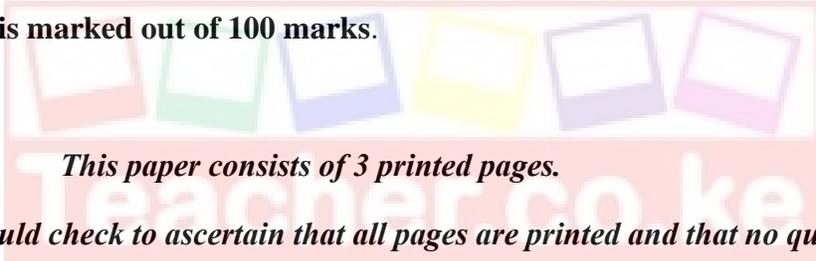
PAPER 2

PRACTICAL

TERM 2 2023

INSTRUCTIONS TO CANDIDATES.

- (a) *This paper contains **two** alternatives; **A** and **B**. Each alternative has two options.*
- (b) *Choose only **ONE** option from any **ONE** alternative.*
- (c) *You are reminded that emphasis should be laid on the quality of imagination rather than literal interpretation of the question.*
- (d) *The use of rulers and other mechanical means is **forbidden** in **A** but is allowed in alt **B***
- (e) *Clearly write your **name, index number, the alternative, number of option** chosen in that order on the drawing paper/answer sheet..*
- (f) *At the end of the examination pass your work **without rolling** and folding. For wet media such as painting, the work should be completely dry.*
- (g) **This paper is marked out of 100 marks.**



This paper consists of 3 printed pages.

Candidates should check to ascertain that all pages are printed and that no questions are missing.

ALTERNATIVE A: DRAWING/PAINTING

QUESTION 1 AN 2.

1. DRAWING

It is a world environmental day, the community is actively engaged in *a cleanup exercise in a polluted environment*, while another group in a *tree planting activity around a deforested environment* as an attempt to conserve nature. Draw a composition depicting any one of the above scenes within an area of 35cm by 40 cm.

OR

PAINTING

2. Create a composition depicting the theme “*A heated argument*”. Use an area of 35cm x 42cm.

QUESTION INTERPRETATION	MARKS
(i)Relevance To the subject matter to the theme [Cleanup exercise/Heated argument.] -	05
(ii)Drawing skill, shapes and forms	05
(iii) Correct measurements/dimensions, format/balance and layout.	05
	15

2 COMPOSITION

(i) Appropriate use of space	05
(ii) Use of elements and principles(proportionality, perspective technique, rhythm and movement)	10
(iii) Originality, and creativity.	15
	30

3. FORM /STRUCTURE

(i) Definition of forms/shapes	05
(iii)Tone, texture, and proportion in relation to each other and the whole	15

(v) Use of different shading techniques to create 3D effect
15

35_4. TONE and value/COLOUR

(i) Tonal value to create depth and volume
06

(ii) Harmony and Contrast
06

(iii) media/tool control an competency (workmanship)
05

5. PRESENTATION (i) Neatness, personal quality and finishing
03 20

TOTAL MARKS 100 MARKS

ALTERNATIVE B: GRAPHICS [QUESTION 3 AND 4]

EITHER

3. “Utamadunu Festival” is a cultural event used to create awareness on conservation of the cultural and traditional norms of our society.
The organizing committee requires a poster to advertise the event which is scheduled for July 5th at the Utamadunu grounds from 9am-1pm. It will be free entry event.
Using not more than a four word’ catch word” and appropriate illustrations,
Design a poster in not more than three colours. The poster should measure an area of 35cm. by25cm.
Include the Title, date, Venue, Time, charges and catchword/slogan.

OR

4. In two colours, design a front and back panel of a carrier bag for a cosmetic and beauty products company called “*Sights and scents*”,

The panels should incorporate an appropriate illustration and logo and measure an area of 30cm by 40 cm while open.

1. INTERPRETATION	MARKS
(i) Subject matter: Requirements, correct dimensions, correct information	
Contents: Poster or Carrier bag	08
(ii) Correct dimensions	02
(iii) Appropriate format	02
(iv) Understanding of Graphic design process	08
	20
2 Composition	
(i) Layout of pictorial forms/letters	08
(ii) Letter spacing, word to words, lines, tracking and kerning	08
(iii) Originality, creativity and imagination	08
(iv) Rhythm ,unity and harmony	08
	32
3. FORMS/STRUCTURE	
(i) Definition of forms-pictures/illustrations and letters	10
(ii) Proportion of forms and letters	10
(iii) Appropriateness of forms to the function/relevancy	10
	30
4 COLOUR	
(i) Appropriate use of Colour	06
(ii) Colour Harmony and contrast	06
	12
5. WORKMANSHIP-Precision, personal quality, neatness and finishing	06
TOTAL	100 MARKS