NAME………………………………………ADM…………………………….CLAS……….....

**565/1**

**BUSINESS STUDIES**

**INSTRUCTIONS**

1. Answer all the questions.
2. All answers must be written in the spaces provided.
3. Answers should be written in english.
4. Outline **four** purposes of a Business.(4mks)
5. State **four** types of business activities.(4mks)
6. List **four** disciplines of Business Studies.(4mks)
7. Outline **four** benefits that Abdi, a student would get from studying Business.(4mks)
8. Below are some of the factors that influence the operations of a business. Indicate with a tick ( ) in the appropriate column, the business environment associated with each of the factors.(4mks)

|  |  |  |  |
| --- | --- | --- | --- |
| S.no | Factors  | Internal | External  |
|  | Competition  |  |  |
|  | Finance  |  |  |
|  | Suppliers  |  |  |
|  | N.E.M.A |  |  |
|  | Goals and objectives of the firm. |  |  |
|  | Currency exchange rates. |  |  |
|  | Human resources management  |  |  |
|  | Firms organizational structure. |  |  |

1. Outline **four** favourable internal factors for business to thrive.(4mks)
2. Give and explain **two** classifications of human wants.(4mks)
3. Outline **four** characteristics of human wants.(4mks)
4. Give **four** reasons why Omondi satisfy hunger for food before going to Chaka Ranch for entertainment.(4mks)
5. Highlight **four** differences between goods and services (4mks)

|  |  |  |
| --- | --- | --- |
|  | Goods  | Services  |
| (i)  |  |  |
| (ii) |  |  |
| (iii) |  |  |
| (iv) |  |  |
| (v) |  |  |

1. Name **three** classifications of Economic Resources (3mks)
2. Outline **five** characteristics of economic resources.(5mks)
3. Indicate whether the following resources are **renewable or non-renewable** (4mks)

**Resources Classification**

1. Limestone ……………………………………….
2. Natural rubber ………………………………………..
3. Solar energy ………………………………………..
4. Rivers …………………………………………
5. Wool …………………………………………
6. Cars ………………………………………….
7. Skin/hide …………………………………………
8. Quarry …………………………………………
9. State the **type of utility** created by each of the following activities (4mks)

 **ACTIVITY UTILITY**

1. Baking ………………………..
2. Banking ……………………….
3. Bookselling ………………………
4. Carpentry ……………………….
5. Manufacturing ………………………
6. Retailing ……………………..
7. Transportation …………………….
8. Tanning leather ……………………..
9. Outline **four** disadvantages of Direct Production.(4mks)
10. Classify each of the following activities in its appropriate **level of production.(4mks)**

Activity level of production

1. Lumbering …………………………….
2. Brick making ……………………………
3. Nursing ……………………………
4. Road construction …………………………….
5. Legal services …………………………….
6. Quarrying ……………………………..
7. Entertainment ……………………………..
8. Chemical making ……………………………..
9. State **four** features of land as a factor of production.(4mks)
10. Outline **four** demerits of division of labour. (4mks)
11. Using appropriate examples, explain the following **types of goods** (4mks)
12. Producer goods
13. Intermediate goods
14. Economic goods
15. Public goods
16. Highlight **four** importances of Entrepreneurship in an Economy.(4mks)
17. List **four** characteristics of an entrepreneur.(4mks)
18. Outline **four** sources of business ideas. (4mks)
19. Highlight **four** factors to consider when evaluating a business opportunity (4mks)
20. List **four** importances of a Business plan.(4mks)
21. Outline **four** functions of an office.(4mks)