**21. POPULATION AND EMPLOYMENT**

***The topic entails:-***

* **Meaning and importance of population**
* **Explain the demographic concepts such as fertility and explain how they influence business activities and the growth of the economy in general.**
* **Discussing implications of the number of people as well as the structure of the population in a country and their implications on economic development.**
* **Meaning of employment and unemployment and their implication to the economy.**
* **Discussing the various types of unemployment and their specific causes.**
* **Solutions to the various types of unemployment problem in Kenya i.e. control measures to unemployment**

1. Explain the following terms as used in business

i) Census

ii) Unemployment

iii) Mortality...

iv) Optimum population.

2. Highlight **four** negative implications of a rapid population growth in developing countries

3. State **five** causes of unemployment in Kenya

4. Highlight **four** challenges passed to a country by a rapidly growing population

5. The table below shows a change in population size in country X for a period of four

years

**Year** **Total population**

**(000 000)**

2001 40

2002 26

2003 13

2004 9

6. Give **four** reasons to account for this trend

7. Give **four** advantages of high population growth rate

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1. Explain **five** circumstances under which a high population growth may be desirable.

2. Explain **four** shortcomings of self employment

3. Explain **five**  implications of an ageing population in a country

4. Explain **four** steps that Kenya can take to solve her employment problems