## MARKING SCHEME B/STUDIES CAT 2 2021

## FORM 1

1. a)Business- Any activity carried out by an individual or an organisation concerning provision of goods and services with the aim of making profit

b)Business studies-The study of the activities that take place in and around production, distribution and consumption of goods and services

c)Production-Creation of goods and services

 -Increasing the usefulness of goods and services

d)Commerce-The study of trade and aids to trade (4 mks)

2. \*It is a career subject

 \* Equips the members of the society with knowledge and skills necessary to start a business

 \* Enables individuals to understand the role of government in business activities (3 mks, Any other relevant answer)

3.\* Extraction

 \*Manufacturing

 \*Construction

 \*Processing of raw materials (2 mks, Any other relevant answer)

4. \*Legal-political environment

 \* Competitive environment

 \* Economic environment

 \* Technological environment (4 mks, Any other relevant answer)

5.Human wants are the desires that human beings strive to satisfy using goods and services (1 mk)

6.\* They are repetitive

 \* They are universal

 \*They are habitual

 \* They are insatiable (4 mks, Any other relevant answer)

7. \*Goods are tangible while services are intangible

 \* Goods can be standardized while services can’t be standardized

 \*Goods can be separated from the producer while services cannot be separated from the provider (2 mks, Any other relevant answer)

8.\*Human resources

 \*Natural resources

 \*Man-made resources (2 mks)

9. Renewable resources are those resources whose supply can be restored after use while non-renewable resources are the ones whose supply cannot be restored after use , i.e they become exhausted after use (4 mks)

10.\* Comforts

 \* Luxuries (2 mks)